

UPPER VALLEY JVS

Heating/Ventilation/Air Conditioning/Refrigeration
14th Annual Advisory Committee/Employer Recognition Meeting

Troy Country Club
May 12, 2009
5:00 p.m. – 7:00 p.m.

Minutes

Mr. Joe Rettig, Residential Sales Manager for The Habegger Corporation, served as chairperson for the evening and officially opened the meeting for business. Mr. Rettig welcomed everyone and thanked them for attending the meeting and for their continuing support of the HVAC/R program.

Mr. Rettig highlighted the activities and events of the past year in the HVAC/R program:

- Sabatino/Day, the Dayton marketing firm used by Emerson, donated time to compile data and work with a team to further improve the success of the Upper Valley JVS HVAC/R program.
- The annual Indianapolis Carrier/Bryant manufacturing plant tour sponsored by CAC Distribution and the Habegger Corporation
- Recruitment letters were sent out to all potential sophomore students.
- HVAC/R students obtaining OSHA and Lockout Tag out certification.
- HVAC/R students worked in conjunction with the Carpentry program on construction of the Upper Valley JVS project house.
- HVAC/R students assisted with three Emerson/Copeland Compressor Operation & Service seminars and three Emerson/Copeland CST Training sessions attended by participants from all over the country.
- Eric Mayberry won first place in the Skills, USA sheet metal competition.
- To better communicate with employers, the Upper Valley JVS HVAC/R program continued to improve its website at www.uppervalleyhvacr.com.
- HVAC/R students from the Upper Valley JVS continue to be hired by committed employers, who believe in encouraging young people to choose a career in the HVAC/R industry.

Mr. Rettig stated that The Habegger Corporation supports several high school and adult Vo-Tech HVAC/R programs and is especially proud of the Upper Valley JVS program. He said the Carrier staff is always very impressed with the students when they visit and sends e-mails praising the students and the program after the annual tour. Mr. Rettig stated that students are still being hired and that the HVAC/R industry is not going away. He stressed the need for new young members of the industry and asked the advisory members to continue their support. Mr. Rettig encouraged members to visit the HVAC/R website as well as the program. He concluded with the introduction of special guests Dr. Nancy Luce, Superintendent of the Upper Valley JVS and Mr. Mike Shellabarger, Director of the Upper Valley JVS. Mr. Rettig gave special thanks to Mr. Dave Waibel, owner of Waibel Energy Systems, who has sponsored this annual event since its inception 14 years ago. He then introduced HVAC/R students currently employed, going into the military or to college and congratulated them for their hard work and determination. These included:

- Eric Mayberry Slagle Mechanical/ State Winner in the Skills USA Sheet Metal Contest
- Kyle Stienecker Slagle Mechanical
- Matt Kindell Wat- Kem Mechanical
- Byan Stanley Bolyard's Heating and Cooling
- Michael Daniels Reliable Mechanical

- Matt Kennedy J&I Services
- Kyle Fogt attending Northwestern College
- Rodney Franks attending Sinclair College
- Alex Jones attending Sinclair College
- Cody Alexander Area Energy and Electric
- Rodney Franks G.M Mechanical
- Anthony Kiamy still looking for sponsor

Dr. Nancy Luce, Superintendent of the Upper Valley JVS, welcomed everyone and said what a pleasure it was to see so many familiar faces as she finishes her first year at the JVS. Echoing Mr. Rettig's comments, Dr. Luce referred to this advisory committee as 'the Cadillac' of advisory committees. She stated that we are here to focus on and celebrate this year's strong group of students, as well as the strong group joining the program next year. She congratulated Eric Mayberry on his victory and all of the seniors who are in the workforce. Dr. Luce complimented all business and industry partners on their ongoing help and support and stressed the importance of this partnership in keeping the Upper Valley JVS HVAC/R program a nationally recognized program. She pledged continuing JVS support in this difficult economic time.

Becky Hoelscher, Contractors Manager with Emerson Climate Technologies, and Joanna Thompson, Executive Vice President of Sabatino/Day Marketing Agency, gave a presentation on the marketing plan put into place this year for the purpose of building on the success of the Upper Valley JVS HVAC/R program.

The goals:

- Increase awareness of the HVAC/R industry and related careers
- Attract a greater number of students to the Upper Valley JVS' Environmental Controls Technologies program
 - Initial consideration (Explore Careers Day)
 - Course selection and retention
- Build excitement for the program

The message of opportunity:

- Upper Valley JVS' Environmental Controls program prepares students for **a variety of opportunities** in the **dynamic HVAC/R industry**, including **rewarding careers** that can **impact the environment** in a positive way.

The creative concept:

- "Cool School Hot Career"

Program materials:

- Student mailers
- Website
- Promotional Items

The results so far: 2009/10 enrollments:

- 23 incoming juniors + 16 returning seniors = 39 enrolled
 - Up 4 incoming from 08/09
 - Up 6 over last two years
- Ahead of schedule on incoming enrollments
- HVAC/R enrollments are compared to other Upper Valley JVS programs

The increase in enrollment in the Upper Valley JVS HVAC/R program indicates the success of the new marketing strategies. Time and materials to implement this marketing program were donated by Sabatino/Day and Emerson Climate Technologies. Sabatino/Day will be issuing a news release regarding the marketing campaign, as well as the most recent Upper Valley HVAC/R project assisting Emerson with the installation of new thermostats at the Piqua Country Club.

Mrs. Carol Baer, Upper Valley JVS Supervisor, gave the enrollment update complimenting Sabatino/Day for their great job marketing the HVAC/R program. Mrs. Baer stated that enrollment is a team sport, and that can be seen so clearly from the teamwork that has gone into promoting the program. She pointed out how strong the HVAC/R program is due to these team efforts with current applications numbering 24 for 22 spots. Mrs. Baer encouraged committee members to send letters to applicants.

Mr. Steve Brown, Technical Specialist Manager and Mr. John Roberts, Technical Specialist both from Emerson Educational Services Group, gave thanks to all for allowing them the opportunity to work with the HVAC/R students during the CST training sessions and thanked Upper Valley for use of the facility. They stated how impressed they were with the students and complimented Mr. Naill and Mr. Trapp on the respect and work ethic they instill in their students.

A power point presentation followed highlighting the Emerson Climate Technologies' Educational Services program. Mr. Brown and Mr. Roberts stated that Educational Services is a leading provider of comprehensive training programs and knowledge management services for the HVAC/R industry. The value of a Technical Specialist program includes:

- Training distributor organization counter personnel
- Offer technical and administrative support
- Link to Emerson Climate Technologies Service and Application Engineers
- Increase sales for distributor and Emerson products
- Trusted, credible source for contractors and service technicians

The Copeland Technical Specialist program offers:

- More in-depth trouble shooting techniques and practices
- More literature knowledge testing
- Role playing
- Interactive sessions
- Electronic world
- Hands-on training experience with industry related equipment

Mr. Tony Sherry, Upper Valley JVS Apprenticeship Coordinator, introduced the two senior Apprenticeship students:

- Byan Stanley Bolyard's Heating and Cooling
- Matt Kindel Wat- Kem Mechanical

Matt was recognized by his employer for his excellent work and will begin as a full-time member of Wat-Kem Mechanical on May 23rd.

Mr. Sherry recognized junior students who have been accepted into the Apprenticeship program:

- Matt Kennedy J & I Services
- Eric Mayberry Slagle Mechanical
- Cody Alexander Area Energy & Electric
- Kyle Stienecker Slagle Mechanical
- Anthony Kiamy still looking for sponsor

Mr. Eugene Frazier, a Montgomery County JVS graduate and representing Local 24, congratulated Eric Mayberry on winning the Skills USA State Sheet Metal Competition and presented him with a tool kit from Malco Tool.

Mr. Doug Walker, Vice President of Service/Sales at Rieck Services, presented the RSES Student Membership Award stating that RSES has been a training organization in existence since the 1940s providing superior HVACR education for its members. Tom Homan, president of Allied Supply in Dayton Ohio and Doug Walker has revitalized the Dayton organization to focus on mechanical contractors and their employees. The RSES Vision is to be the definitive industry leader in all segments of the HVACR industry by providing superior training. Doug Walker called Matt Kindell and Kyle Fogt up front of the group to present them both a 1 year student membership that includes a monthly RSES Journal magazine, access to in-depth Service Application Manual, continuing education and networking opportunities. Both students were appreciative of receiving their memberships.

Cody Alexander, junior HVAC/R student and 2009/10 Apprenticeship student, thanked committee members for donating quality time to the Upper Valley JVS HVAC/R students. He thanked them for their continuing support and donations of equipment, time, tools, and study trips. He thanked Mr. Dave Waibel, President of Waibel Energy Systems, for sponsoring the 14th Annual HVAC/R Advisory Committee meeting.

Special recognition, thanks, and congratulations were given to Mr. Joe Rettig for his fourteen years of support of the HVAC/R program and his eighteen years of service with Habegger Corporation, sponsors of the annual Carrier/Bryant trip. Mr. Rettig is retiring this year. Mr. Naill thanked him for his great support through the years, both personally and professionally, and presented him with a gift. Mr. Rettig is wished a wonderful retirement by all!

Mr. Tony Trapp, HVAC/R Paraprofessional, concluded the meeting with an array of door prizes.

The meeting adjourned at 7:00 p.m.

Submitted by Cindy Graham
HVAC/R Advisory Committee Recorder