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February 18, 2007

«Last»
«Street»
«City» «State» «Zip»

Dear «First»:

Why not secure the proper **Heating Ventilation Air-Conditioning and Refrigeration** knowledge at Upper Valley JVS and springboard yourself into limitless employment opportunities? That's what you will have a chance to do with the guidance of skilled instructors and your motivation to learn.

Copeland has a strong partnership with JVS because we feel that they have a well-rounded, comprehensive HVAC/R program with much to offer its students. We look to JVS for HVAC/R internship and employee candidates. Today you can find former JVS students, **receiving valuable hands-on training in Copeland's Product Evaluation Laboratory while receiving excellent pay. Also, after high school graduation, the students enroll in Northwestern College in Lima, Ohio. This is where they receive more training and earn their associate degree in Heating Ventilation, Air-Conditioning and Refrigeration. Copeland helps, pay for your college!!!** You could be one of them!

There is a strong demand for skilled, HVAC/R technicians in the field so you can rest assured that your talents will be needed. Now it's just a matter of starting down the path to secure your future. That path begins with Upper Valley JVS.

Aside from the employment opportunities that JVS offers, there is an entire world to explore on a daily basis while you're there. You have a chance to interact with students from other areas, join clubs, participate in competitions, and partake in concentrated labs sessions to learn your trade.

Wow, what an opportunity!

Sincerely,

Kenneth J. Monnier
Vice President – Engineering
Air Conditioning Division